In the selling of the product, Team YOLO believes that once the product is advertised it will be sold quite quickly. Turbo and Turbo 2035 will be sold at Sears, Home Depot, and KB Go Green Homes. Although the appliance will only be sold at these locations, it will be in use by big manufactures such as Target and Wal-Mart. With there being over 3,000 Wal-Mart Supercenters and 1,724 Targets in the States, the product will quickly boom and the companies will be instantly saving money. Not only will it save millions over time, it is energy efficient. It will also cut down on billing as far as having to pay an energy company every time a worker is sent, etc.

Although the turbo 2035 is not indestructible, repairs and service to assist any problems with our product it will be affordable. Our product will be manufactured in about 2 months due to figuring out how to place the technology to generate the energy from the spinning fan to power the compliances in the house. The first year we will try and produce thousand to sell to the different stores and other companies to get our product out to the public. After the first year of getting this product out, we will reduce the number we are manufacturing because most people will have already. Through this time period we can also be making money on going out to repair the units at the homes of the customer or the companies who have bought our product.